

(November 10th, 2014)

If you know someone who you think would benefit from being an Insider, feel free to forward this PDF to them so they can sign up [here](#).



Quick Tips for our Insider friends!

Hey Insiders!

This newsletter is coming to you from Las Vegas, where Kimberly, Jon, and I are currently all on stage teaching separate pre-con workshops at our SQLintersection conference, and Glenn's joining us for sessions through the week. Last week's PASS Summit was absolutely fantastic and it was really great to meet so many of you, including many first-timers!

2015 classes are open for registration! Our spring 2015 classes in Chicago and Bellevue are open for registrations. All classes have a discount for registering in 2014 (US\$125 off IE0 and US\$200 off all 5-day classes) so get those training budgets working for you before you lose them at the end of the year!

We're also bringing IEPTO2 to Sydney in February 2015, with big incentives for that and our IEPTO1 in Sydney in December! See [here](#) for details.

And we're headed back to the UK in 2015, bringing IEPTO1 to London in August, with a US\$200 discount for registering in 2014! See [here](#) for details.

With all the craziness around the PASS Summit last week and preparing for SQLintersection this week in Las Vegas, I haven't finished reading any books in the last two weeks (a first!). Instead, my book recommendation for you this time is my favorite book from 2010: Gregory David Roberts' epic [Shantaram](#). It's an incredibly good (and long at 944pp) book based on the true story of the author, from a prison break in Australia to the slums and mafia of Bombay to joining the mujahedeen in Afghanistan, and back again. It's the kind of book that you only find a few times in your life and I can't recommend it enough.

Please [let us know](#) if you liked what you read/saw here and/or have any suggestions for future Quick Tips.

Note: you can get all the prior Insider newsletters [here](#).

Paul's Ponderings

Not a very long pondering this time as we've come straight from PASS down to Las Vegas for SQLintersection and I'm swamped with stuff happening!

As I said above, last week's PASS Summit was fantastic. Apart from the technical content, the Summit was really fun because the SQL Server professional community is so vibrant and everyone's so friendly.

For us, one of the most rewarding experiences at PASS was when someone told one of us that we'd had a profound effect on their career, from a class or workshop they'd been in, or just from reading my blog posts or watching Pluralsight courses or the old MCM videos. It was truly humbling.

All of this was highlighted in a whiteboard drawn at PASS and then tweeted many times ([here's a tweet by @tradney of the drawing](#)). This even led to some discussions. This 'butterfly effect' phenomena is very prevalent in our tight SQL community – where someone makes available knowledge that helps a large number of people around the world, and some of those people then pass on the knowledge, helping an even larger number of people – basically a small amount of initial knowledge distribution leading to a large change in the capabilities of a specific population.

(Aside: the term '[butterfly effect](#)' comes from [chaos theory](#) where a tiny change in the initial conditions of a system leads to larger effects. The term was coined by Edward Lorenz, who described the beating wings of a butterfly affecting a weather system thousands of miles away. When I was a teenager, I used to produce graphical plots of [Lorenz Attractors](#) using my old, beloved, 8-bit [Acorn Electron computer](#) (as well as [Sierpinski Gaskets](#), 2-d and 3-d [Mandelbrot sets](#), [Julia sets](#), and other fractal constructs). You can read more about any of these by clicking the Wikipedia links I've included.)

I think it's a great way to describe part of what our SQL Server community does, with many people devoting their free time to disseminating knowledge for the greater good of the community. Although not every name can be listed on the drawing, everyone who share's knowledge is part of what is so much fun in the SQL Server community. Thanks!

Call to action: If you're reading this newsletter, you're part of the SQL Server community. Consider helping the butterfly effect by passing on some of your SQL Server knowledge for the greater good of everyone else. There are lots of ways to do it – blogging, SQL Saturdays, user groups, #sqlhelp on Twitter, or just educating your own colleagues. Every little bit helps, and makes the worldwide SQL Server community that much better.

I'm curious to hear your thoughts on the butterfly effect (either as described above or the chaos theory kind), so please feel free to [drop me a line](#), always treated confidentially, of course.

Video Demo

With all of us busy at the PASS Summit last week, the videos this week are links to the freely-available recordings of our sessions that were recorded for PASStv (and check out the other sessions too):

- My session on [Advanced Data Recovery Techniques](#) (couple of points where the display hangs for a few minutes)
- Kimberly's session on [Dealing with Multipurpose Procs and PSP the RIGHT Way!](#) She also just wrote a relevant blog post tied to her session titled: [Building High Performance Stored Procedures](#).
- Jonathan's session on [Going Asynchronous with Service Broker](#)

Enjoy!

SQLskills Offerings

We've released our classes for the first half of 2015. We will add courses in the second half of 2015, but 2nd half courses will be limited. Also, please be aware that all US classes have discounts for registering in 2014.

Finally, to help your boss understand the importance of focused, technical training, we've added a few new items to help you justify spending your training dollars with us:

- [Letter to your boss explaining why SQLskills training is worthwhile](#)
- [Community blog posts about our classes](#)
- [Immersion Event FAQ](#)

Upcoming Immersion Events

Sydney, NSW, Australia

- December 8-12, 2014: **IEPTO1**: Immersion Event on Performance Tuning and Optimization – Part 1 (formerly IE1)
- February 23-27, 2015: **IEPTO2**: Immersion Event on Performance Tuning and Optimization – Part 2 (formerly IE2)

Chicago, IL

- April 27-29, 2015: **IE0**: Immersion Event for the Accidental/Junior DBA
- April 27-May 1, 2015: **IEPTO1**: Immersion Event on Performance Tuning and Optimization – Part 1 (formerly IE1)
- May 4-8, 2015: **IEPTO2**: Immersion Event on Performance Tuning and Optimization – Part 2 (formerly IE2)
- May 4-8, 2015: **IEBI**: Immersion Event on Business Intelligence
- May 11-15, 2015: **IEHADR**: Immersion Event on High Availability and Disaster Recovery (formerly IE3)

Bellevue, WA

- June 8-12, 2015: **IEPTO1**: Immersion Event on Performance Tuning and Optimization – Part 1 (formerly IE1)
- June 15-19, 2015: **IEPTO2**: Immersion Event on Performance Tuning and Optimization – Part 2 (formerly IE2)

London, UK

- August 24-28, 2015: **IEPTO1**: Immersion Event on Performance Tuning and Optimization – Part 1 (formerly IE1)

See [here](#) for the main Immersion Event Calendar page that allows you to drill through to each class for more details and registration links.

Summary

We hope you've enjoyed this issue - we really enjoy putting these together.

If there is anything else you're interested in, we'd love to hear from you - [drop us a line](#).

Thanks,
Paul and Kimberly

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