

(November 28th, 2022)

If you know someone who would benefit from being an Insider, feel free to forward this PDF to them so they can sign up [here](#).



Note: As an Insider, you can read all prior Insider newsletters [here](#).

Quick Tips for our Insider friends!

Greetings my friends! This newsletter is coming to you from Redmond, where we've finally recovered from PASS. I'm re-recording my old Communication Skills course for Pluralsight and we're both working with SQL Server 2022 now that it's out there. The biggest news though is our sale, starting on Friday, with the best discounts during the first week...

SQLskills End-Of-Year SUPER SAVINGS SALE!

It's here – our Year-End SUPER SALE starting with our biggest BlackBelt Black Friday Sale EVER. But, we decided to start the sale during a non-[US]-holiday week and give you a few days to get some budget sorted. The BIGGEST / BEST deals are ONLY available for the first week but the sale runs through EOD January 15, 2023 GMT.

Everything below will be in our [shop](#) from midnight UTC, Friday, December 2.

These SUPER LOW (**AT LEAST 80% OFF**) prices are for all of our **recorded** courses and bundles. These courses are available for you to stream immediately after a successful payment!

These prices are so low... there are no additional discounts available. If your team wants to bulk purchase courses or bundles for at least 6 people, we can offer an easier way to pay (one bill and then each attendee sets up their accounts after payment is received). Send [Training an email](#) to ask about a bulk purchase order.

Orders for individuals are available for credit card payment only.

First off – LIVE / ONLINE Courses for 2023

Beginning in March and delivered on SQL Server 2022 will be the following courses:

IEPTO1: Delivered as 10 half-days over two weeks – the weeks of March 20-24 and March 27-31, 2023

Super-early bird AND special EOY SALE until EOD December 31, 2022 (GMT) -
\$2,495 a 38% DISCOUNT!

Early-bird until EOD February 5, 2023 (GMT) - \$3,495.00

Regular price through EOD March 19, 2023 - \$3,995.00

IEPTO2: Delivered as 10 half-days over two weeks – the weeks of April 10-14 and April 17-21, 2023

Super-early bird AND special EOY SALE until EOD December 31, 2022 (GMT) -

\$2,495 a 38% DISCOUNT!

Early-bird until EOD February 26, 2023 (GMT) - \$3,495.00

Regular price through EOD APRIL 9, 2023 - \$3,995.00

IECAG: Delivered as 4 half-days over one week – the week of May 8-9-10-11, 2023

Super-early bird AND special EOY SALE until EOD December 31, 2022 (GMT) -

\$1,059.00 a 38% DISCOUNT!

Early-bird until EOD March 26, 2023 (GMT) - \$1,495.00

Regular price through EOD APRIL 9, 2023 - \$1,695.00

Performance-Tuning-LIVE-BUNDLE

Includes the LIVE / ONLINE delivery of BOTH IEPTO1 and IEPTO2 (see dates above)

for **\$4,495 a 44% DISCOUNT!**

REMEMBER: With any LIVE / ONLINE course attendance, you receive access to the recording and course materials with NO EXPIRATION DATE!

THE BIGGEST / BEST DISCOUNTS **for the FIRST WEEK ONLY**

**** BlackBelt Bundle Black Friday – 90% OFF ****

From 12:00am December 2, 2022 GMT until December 9, 2022 at 12:00am GMT you can purchase the **BlackBelt Bundle for 90% OFF** – this is the lowest price we've ever offered: **\$1,595.50** for 7 courses and over 158 hours of deep, technical content!

**** Remove the Expiration Date! ****

If you have already purchased the BlackBelt Bundle and purchase it again, **we will REMOVE the expiration dates on all 7 of the included courses**. Your access to these courses will NOT expire! If this is your first purchase and you want to remove the expiration date, purchase it a second time and we'll do the same thing (we'll remove the expiration date). In fact, any purchase that you make for a second time, individual courses or bundles; we'll REMOVE the expiration date!

NOTE: we'll have to remove the expiration dates manually. Complete your first purchase (possibly already done earlier this year or last, etc.). Then, complete your second purchase. Send an email to training@sqlskills.com with your username and order numbers and we'll remove the expiration dates!

**** Special BlackBelt Bundle + Live Course Pricing ****

Purchase ANY LIVE course at the same time as a BlackBelt Bundle and get the LIVE COURSE for a 50% DISCOUNT

LIVE / ONLINE IEPTO1 (March 2023) is only **\$1,995 – a 50% DISCOUNT!**

LIVE / ONLINE IEPTO2 (April 2023) is only **\$1,995 – a 50% DISCOUNT!**

LIVE / ONLINE IECAG (May 2023) is only **\$845 – a 50% DISCOUNT!**

Remember, when you ATTEND a LIVE / ONLINE delivery, your access to the course recordings does not expire!

Pricing for our ENTIRE RECORDED COURSE LIBRARY

These prices are for already delivered and recorded, online courses. Access to these courses is available immediately! Access to your course(s) is for ONE year from date of purchase.

Here's what we have to offer (all prices in USD):

- IE0: Immersion Event for the Accidental and Junior DBA
 - Recorded on SQL Server 2019 over 8 half days for over **32 HOURS** of content
 - LIVE (normal price \$3,495) and 1 year access recordings for \$1,695
 - **EOY SALE price: only \$699 (80% OFF)**
- IEAzure: Immersion Event on Azure SQL Database, Azure VMs, and Azure Managed Instance
 - Recorded on SQL Server 2019 over 6 half days for over **22 HOURS** of content
 - Regularly priced at \$3,295 LIVE and 1 year access recordings for \$1,695
 - **EOY SALE price: only \$659 (80% OFF)**
- IEPTO1: Immersion Event on Performance Tuning and Optimization – Part 1
 - Recorded on SQL Server 2019 over 10 half days for over **43 HOURS** of content
 - Regularly priced at \$3,995 LIVE and 1 year access recordings for \$1,995
 - **EOY SALE price: only \$799 (80% OFF)**
- IEPTO2: Immersion Event on Performance Tuning and Optimization – Part 2

- Recorded on SQL Server 2019 over 10 half days for over **40 HOURS** of content
 - Regularly priced at \$3,995 LIVE and 1 year access recordings for \$1,995
 - **EOY SALE price: only \$799 (80% OFF)**
- IECAG: Immersion Event on Clustering and Availability Groups
 - Recorded on SQL Server 2019 over 4 half days for over **18 HOURS** of content
 - Regularly priced at \$1,695 LIVE and 1 year access recordings for \$845
 - **EOY SALE price: only \$339 (80% OFF)**
- IEQS: Immersion Event on Solving Common Performance Problems with Query Store
 - Recorded on SQL Server 2019 over 3 half days for almost **10 HOURS** of content
 - Regularly priced at \$995 LIVE and 1 year access recordings for \$495
 - **EOY SALE price: only \$199 (80% OFF)**
- IEVLT: Immersion Event on Very Large Tables: Optimizing Performance and Availability through Partitioning
 - Recorded on SQL Server 2019 over 4 half days for almost **14 HOURS** of content
 - Regularly priced at \$995 LIVE and 1 year access recordings for \$495
 - **EOY SALE price: only \$199 (80% OFF)**
- IEQuery: Immersion Event on Fixing Slow Queries, Inefficient Code, and Caching/Statistics Problems
 - Recorded on SQL Server 2017 over 3 half days for over **11 HOURS** of content
 - Regularly priced at \$695 LIVE and 1 year access recordings for \$395
 - **EOY SALE price: only \$139 (80% OFF)**
- IETLB: Immersion Event on Transactions, Locking, Blocking, Isolation, and Versioning
 - Recorded on SQL Server 2017 over 3 half days for over **13 HOURS** of content
 - Regularly priced at \$695 LIVE and 1 year access recordings for \$395
 - **EOY SALE price: only \$139 (80% OFF)**
- IECS: Immersion Event on Columnstore Indexes
 - Recorded on SQL Server 2017 over 3 half days for almost **11 HOURS** of content
 - Regularly priced at \$695 LIVE and 1 year access recordings for \$395
 - **EOY SALE price: only \$139 (80% OFF)**

Pricing for our EVEN LOWER PRICED BUNDLES

These prices are for already delivered and recorded, online courses. Access to these courses is available immediately! Access to your courses is for ONE year from date of purchase.

SQL Server Jumpstart Bundle

Courses included: IE0 + IEQuery + IETLB:

EOY SALE price: only \$749

**** 85% SAVINGS off full price ****

SQL Server Jumpstart+ Bundle

Courses included: IE0 + IEQuery + IETLB + IEQS + IEVLT + IECS

EOY SALE price: only \$1,210.50

**** 85% SAVINGS off full price ****

Performance Tuning Bundle

Courses included: IEPTO1 + IEPTO2

EOY SALE price: only \$1,198.50

**** 85% SAVINGS off full price ****

Complete Short Course Bundle

Courses included: IEQuery + IETLB + IEQS + IEVLT + IECS

EOY SALE price: only \$686.25

**** 85% SAVINGS off full price ****

BlackBelt Bundle

Courses include: IEAzure + IEPTO1 + IEPTO2 + IECAG + IEQS + IEVLT + IECS

EOY SALE price for the first week ONLY: \$1,596.50

**** 90% SAVINGS off full price ****

REGULAR EOY SALE price: \$2,125.00

**** 87% SAVINGS off full price ****

Book Review

From the 2015 archives: Anthony Manna's [*A Constellation of Vital Phenomena*](#). The book covers the tragically interconnected lives of a handful of people caught up in the Chechen wars of independence from 1993 through 2004, a surgeon and her sister, a young orphan girl, a failed

physician, and an informer and his father. It's a very well written book, giving a wholly realistic and believable view into their lives and some of the atrocities of the situation. Not an uplifting book by any means, but recommended.

The Curious Case of...

This section of the newsletter explains recent problems we've helped with on client systems or been asked about over email or #sqlhelp; they might be something you're experiencing too.

There's an interesting discussion going on about the SQL Server community and how welcoming, or not, it is. You can read about it (and contribute to the discussion) in my long weekend post [here](#)...

Ponderings...

No Ponderings this time – the Ponderings is my long blog post mentioned above. Enjoy!

#TBT

(Turn Back Time...) Blog posts we've published since the previous newsletter plus some older resources we've referred to recently that you may find useful.

Extended Events are the theme for #TBT this time. Here are some Extended Events resources for you:

- Jon's two Pluralsight courses: [SQL Server: Introduction to Extended Events](#) and [SQL Server: Advanced Extended Events](#)
- Erin's Pluralsight course: [SQL Server: Replacing Profiler with Extended Events](#)
- Jon's [An-XEvent-a-Day blog post series](#)
- Jon's [Extended Events blog category](#)
- Jon's [article on sqlperformance.com](#) comparing the overhead of trace vs. XEvents
- Erin's [Extended Events blog category](#)
- Erin's [Stairway Series](#) on SQL Server Central
- My [Extended Events blog category](#) which shows how to capture SQL Server call stacks

I hope you find these useful and interesting!

Video Demo

To go with the #TBT above I've pulled a demo from Jonathan's Pluralsight course [SQL Server: Advanced Extended Events](#). In the demo, Jonathan shows how to use Extended Events to debug lock escalation problems.

The video is about 7.5 minutes long and you can get it in WMV format [here](#).

The demo code is available [here](#).

Enjoy!

Upcoming SQLskills Events

We've released our class schedule for spring 2023 – see the start of the newsletter for details!

With our new streaming system, you can now choose to attend a live, online event or purchase a recording to watch at your leisure, either individually or as part of a bundle. And all attendees of live events get lifetime access to the class recordings too!

To help your boss understand the importance of focused, technical training, we've also added a few items to help you justify spending your training dollars with us:

- [Letter to your boss explaining why SQLskills training is worthwhile](#)
- [Community blog posts about our classes](#)
- [Immersion Event FAQ](#)

You can get all the details on our [training options page](#) or just go directly to our [new shop](#).

Summary

We hope you've enjoyed this issue - we really enjoy putting these together.

If there is anything else you're interested in, we'd love to hear from you - [drop us a line](#).

Thanks,
Paul and Kimberly

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